

# IMPROVING YOUNG PEOPLE'S LIVES

An innovative programme to help 17-19 year olds in Hull who are not in employment, education or training to significantly improve their prospects

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# Introducing...

**CATZERO**

- New not-for-profit organisation/charity
- Tackling Hull's NEET problem
- Innovative 12-week programme
- Legacy of Clipper 07-08 Race
- 300 young people into 'Earning or Learning'
- Improve their health and wellbeing

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# Hull's 16-19 Year Olds

- In 2009 Approx 12% NEETs in Hull + 50% national average
- Significant associated problems include:
  - *Poor School Attendance*
  - *Low academic achievement*
  - *Crime – offenders and victims*
  - *Health related problems*
  - *Low self esteem and self confidence*
- Difficult to engage, motivate and retain
  - *Despite significant current expenditure in excess of £8 million*



# NEET Economic impact

- ❑ Cost £97,000 each\*
- ❑ £300,000\* if long term unemployed
- ❑ Annual national cost £4.69bn per year\*\*
- ❑ Up to three times more likely to offend \*\*\*
- ❑ Up to 70% may experiment with drugs
- ❑ Significant health and personal issues
  - Teenage pregnancy, poor diet and smoking\*
- ❑ Programme costs just £3,000 per young person

Sources: \*DfES 2002; \*\*The Princes Trust 2007; \*\*\*CBI 2008

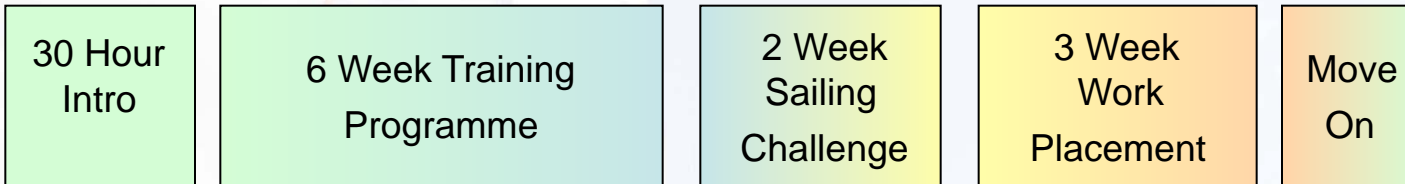
# New approach - Targets

- Recruit 150 young people per year
- Remove 100 per year off NEET register
- 3 Year programme
  - *funded by ONE HULL + NHS Hull PCT*

# Programme

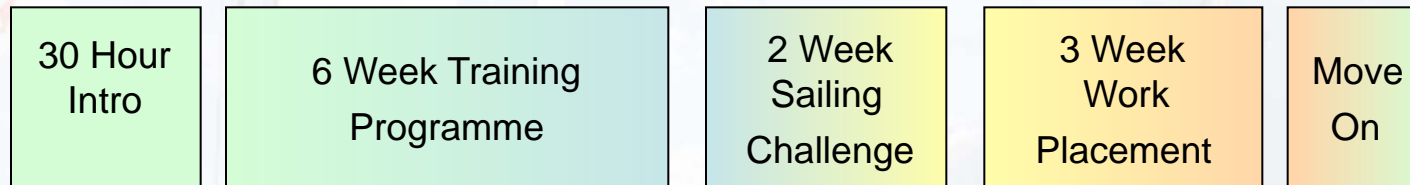


## Mentoring, Support and Restorative Practice



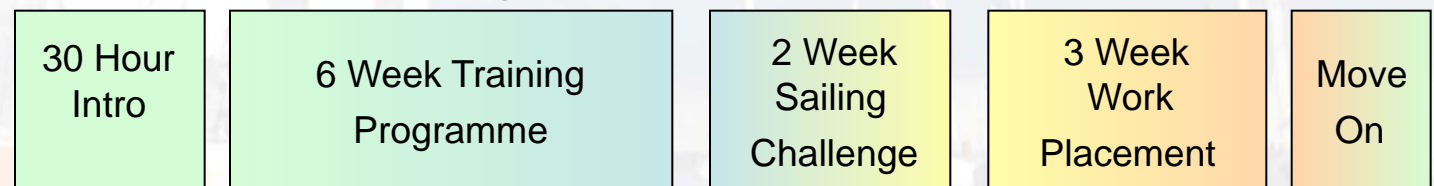
### All Practical and Fun

## Mentoring, Support and Restorative Practice



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### All Practical and Fun

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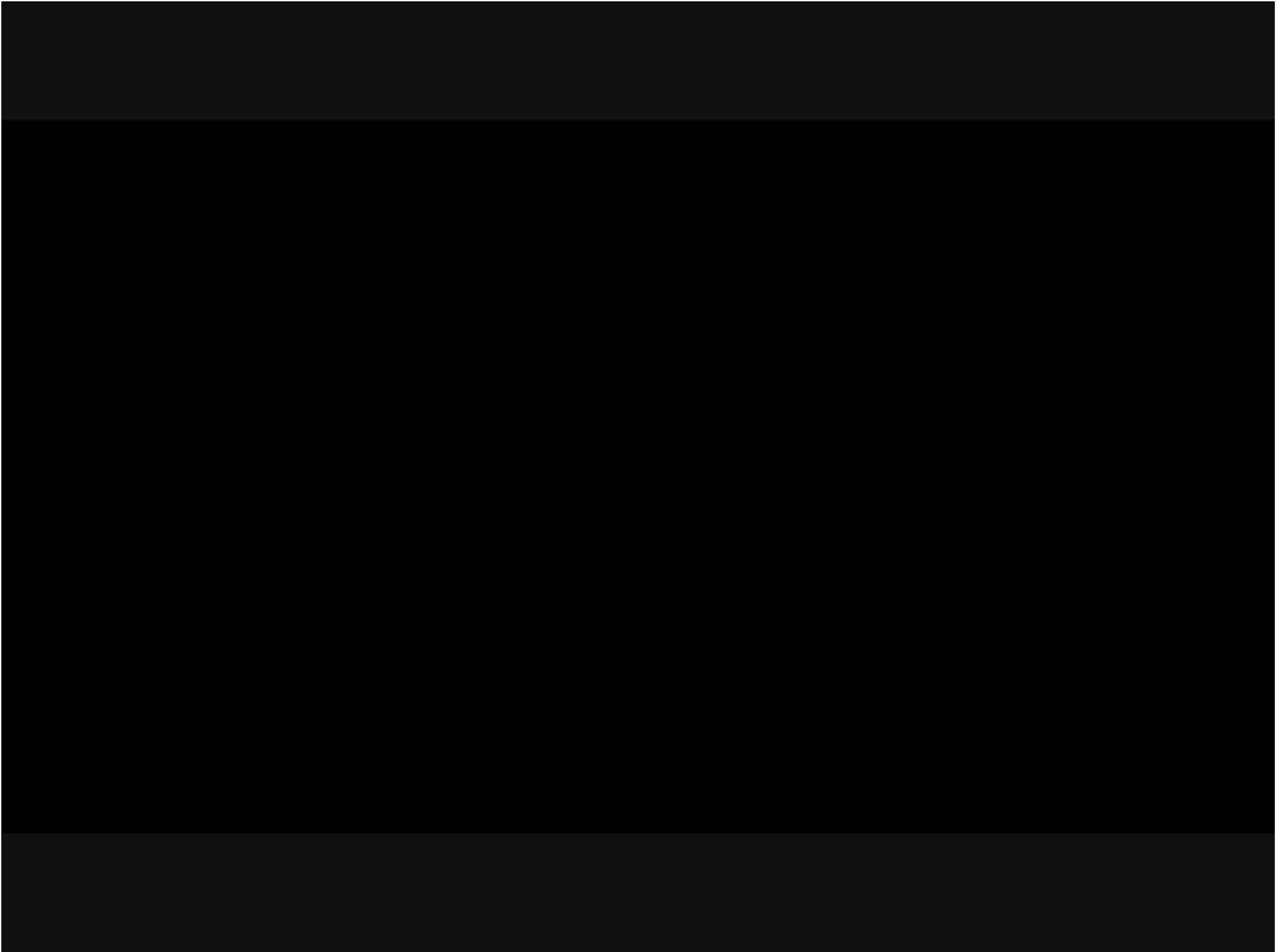


# Introduction Event

The introduction event is a 30-hour outdoor challenge, aimed at placing the young people in a practical and challenging environment



The introduction event begins with an introduction to Restorative Circles





# 6 Week Delivery Programme

## Insight into employment and training, including:

- Visits to employers
- Insight into job and training opportunities

## Health Awareness

- Health education and sport
- Food, nutrition and lifestyle

## Skills Training

- Food & Nutrition (Practical Cookery Course)
- Introduction to Bricklaying
- Introduction to Decorating
- Introduction to Plastering



# 6 Week Delivery Programme



## Accreditation (approved qualifications) in the following:

- RYA /MCA Sea Survival
- CIEH Health & Safety
- CIEH Food Safety & Catering
- BCU Award (British Canoe Union Paddle Power)
- RYA /MCA First Aid
- RYA Competent Crew

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# Sailing Challenge

2 week sailing challenge to put new skills to the test!

- ❑ Alternative learning experience
- ❑ Authority and discipline
- ❑ Teamwork & Communication
- ❑ Leadership
- ❑ Out of 'comfort zone'
- ❑ Accountability & responsibility
- ❑ Sense of achievement
- ❑ Long lasting impact











## Work Placements

- ❑ Up to 3-week work placements
- ❑ Provided by local organisations

# Mentoring

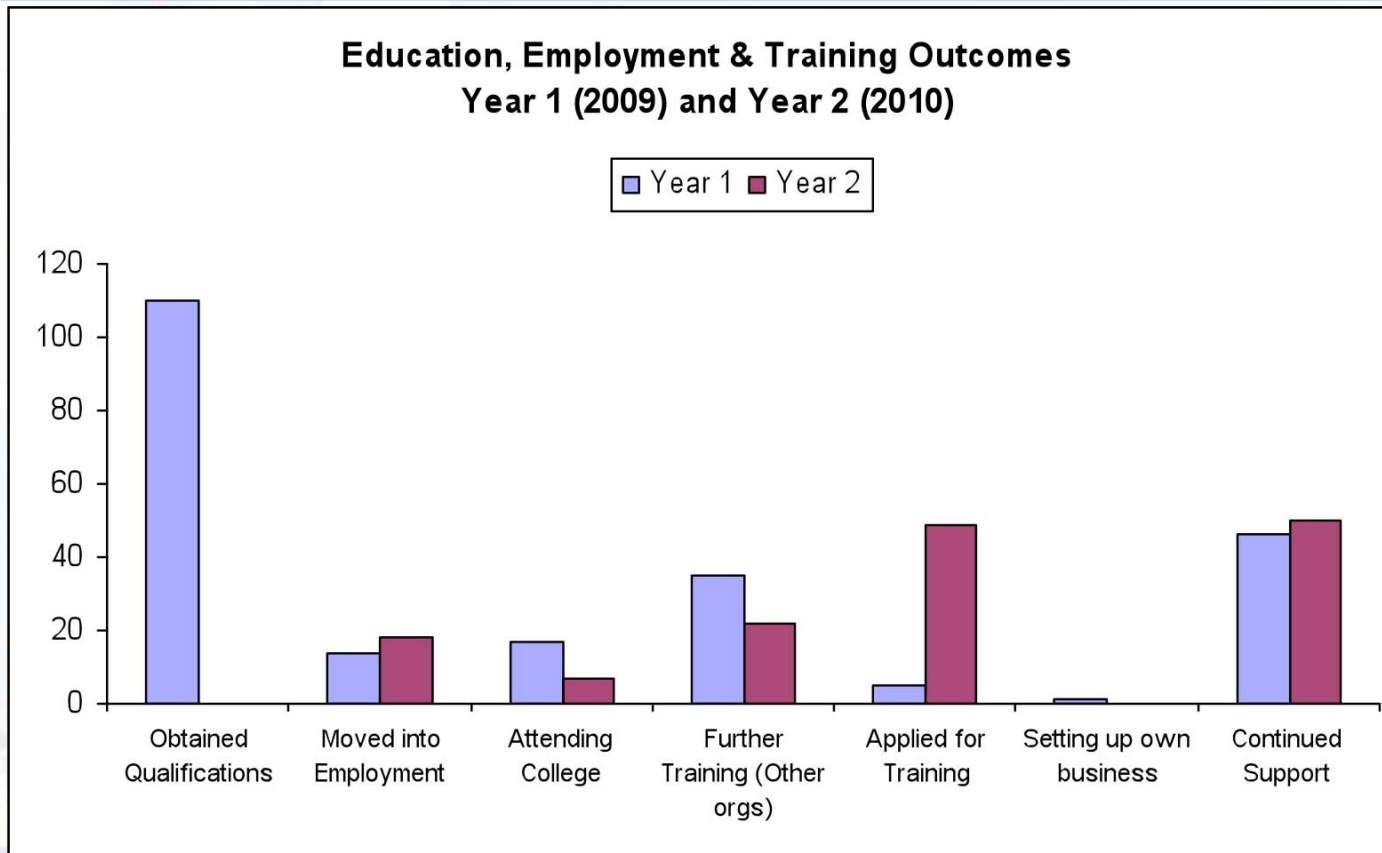
- Mentors from the Public & Private Sector
- Support the young people throughout programme and up to 12 months afterwards

# Outcomes

## Young people move on with:

- ❑ Personal Development Portfolio
- ❑ Credible work-based reference
- ❑ Professional CV
- ❑ Improved interview skills
- ❑ Motivational learning designed for attitudinal change
- ❑ Increased confidence and sense of responsibility
- ❑ Improved prospects of learning and earning

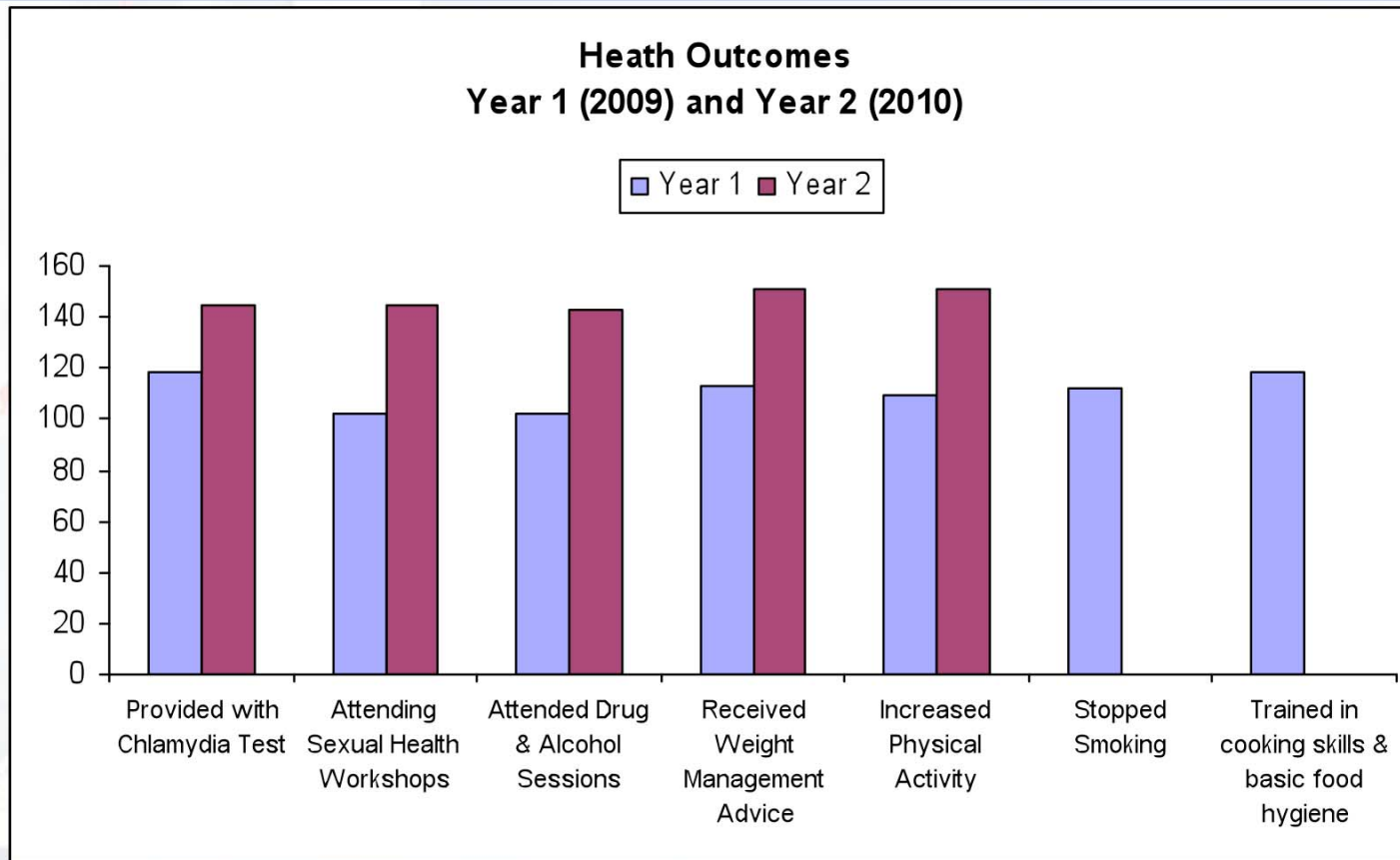
# Outcomes EET



*Incomplete Qualifications figures due to groups still undertaking programme*



# Outcomes Health



*Incomplete Health figures due to sessions still being delivered*

# How organisations help?

## Organisations provide:

- ❑ Volunteers to support programme delivery - including sailing
- ❑ Mentors to guide young people through recruitment, training and the world of work
- ❑ Site visits, facilities or work placements
- ❑ Any helpful products or services in kind
- ❑ Financial assistance (optional)

**KC** Proud to be  
part of local life

## Financial support received from Kingston Communications

**£97,000**

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# How partners support CatZero



- Associated British Ports
  - Trips to VTS Humber
  - Pilot Boat Trips
- Sewells
  - Building Project Management
  - Health & Safety Support
- Ben Green Associates
  - Building Hygiene
- HMP Hull (Hull Prison)
  - Staff time for Intro Events
  - First Aid Qualifications
  - Prison Visits
- Hull KR
  - Sports Sessions
  - Stadium Tours
- Andrew Jackson Solicitors
  - Legal Support
- Kingston Communications
  - Sponsorship
  - Mentors
- NHS Hull
  - Funding
  - Health Trainer Sessions
  - Smoking Cessation Sessions

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# Partners



Many local organisations are in the process of becoming partners



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# Our Patrons



**Sir Robin Knox-Johnston**

**Rt Hon Alan Johnson MP**

Local MP & Home Secretary





# FACT

Research undertaken in the North of England has produced shocking figures relating to the life expectancy of NEETs, this being that 15% of young people that remain NEET die within 10 years, most from drug abuse or suicide.

*Jon Coles, Director General of Schools, DCSF ([www.tes.co.uk](http://www.tes.co.uk))*

According to this research, it would have been probable that approximately 7 of the young people that moved into positive outcomes could have died within the next 10 years.



Changing lives...  
*A young person's story*

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**Any questions?**

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